



MCDONALD COUNTY, MISSOURI
"FOR-PROFIT" CYCLING EVENT PERMIT APPLICATION

"Event" means any organized outdoor activity, including but not limited to races, rides, marches, or rallies involving non-motorized vehicles or participants traveling on foot, that takes place on public roadways. Permits are required if the event lasts longer than 2 hours, and involves any public road, and has 25 or more participants. No person or organization shall conduct a "For-Profit" cycling event without first obtaining a permit from the McDonald County Commission.

Applications must be submitted at least 30 days prior to the event.

Final approval will be granted administratively by the McDonald County Commission

GENERAL INFORMATION

Event Name: Big Sugar Classic

Event Date(s): Oct 18 2025 **Event Hours:** Start: 7:30am End: 5:00pm

Expected Number of Participants: 100 Mile – 1200 50 Mile 800

Event Website: bigsugarclassic.com

APPLICANT INFORMATION

Event Organizer/Sponsor: Life Time Events

Contact Person: Sean Thurman _____

Mailing Address: 3103 SW I St _____

City, State, Zip: Bentonville AR 72712 _____

Phone: (636) 524-5573 **Cell:** (636) 524-5573 _____

Email: sthurman@lt.life _____

On-Site Event Manager: Matthew Hartman **Cell:** (314) 797-9583 _____

EVENT DETAILS

Event Description: (Provide a detailed description including purpose, activities, and unique aspects)

Previous Events: Have you organized similar events in McDonald County before?

X Yes ☐ No

If yes, please list dates and event names: This is year 5 for the Big Sugar Classic _____

Proposed Route: (Attach detailed route map showing all roads to be used) -

https://www.google.com/maps/d/u/0/edit?mid=12DjHIFwPKsQ8aZozs8giTD_Z6BAUDMU&usp=sharing

Start/Finish Location: _____

Not explicitly required but should include physical addresses for emergency services

Rest Stops/Aid Stations: (List all locations) Mile 35 Pineville town square – Mile 75 Rockford Grange – Mile 25 of 50 mile only Whistling Springs Brewery

INITIAL CONSULTATION VERIFICATION

X I have completed an initial consultation with County Commissioners and Sheriff

Date of consultation: _____

County staff present: _____

Route concerns identified: _____

TRAFFIC SAFETY PLAN

Traffic Control Measures:

- List all major intersections requiring course marshals as identified by McDonald County or the State of Missouri: Approved Traffic Control Plans will be submitted shortly

Signage Plan: Attach map showing locations of warning signs for motorists and/or signage for participants.

Signage Removal Plan: Describe how/when (within 48 hours) all event-related signage will be removed:

Will you be using local groups for signage & trash removal: YES X We are reaching out to as many groups as we can find in the area to donate for a course sweep the following day. NO _____

PROPERTY PROTECTION PLAN

Private Property Usage: Will your event require use of any private property? ☐ Yes ☐ No

If yes, attach written permission from all property owners.

Road Markings: Will your event require any temporary markings on roads? X Yes ☐ No

If yes, describe marking method and removal plan:

We will put est 25 Rules of the Road yard signs and caution signs where applicable for rider safety. We also have 20 "Do not Litter" that will be placed in various locations. We have one sweep vehicle that will be taking all signs down as the last rider passes. We will also have sweep crews starting Sunday post event for trash clean up that will assist or notify of any signs that may be missed.

Resident Notification Plan: Describe how residents along the route will be notified of the event:

EMERGENCY SERVICES

Medical Services: Describe medical support arrangements: We are working on a contracted Ambulance Service for Rockford Grange Checkpoint. 911 is first option for any life threatening events on course and will be dispatched accordingly in coordination with the contracted service. We will make every effort to not overload or impact the local response time for any public emergency

Police/Sheriff Arrangements: Describe security arrangements: Contracting McDonald CO Sherrieff, Pineville City PD and Missouri State Hwy Patrol

Note: Use of law enforcement from outside of Missouri/McDonald County is prohibited is prohibited without written consent of the McDonald County Commissioners.

Plans not in place at the time of application as required.

INSURANCE REQUIREMENTS

The following insurance documentation must be attached:

- ☒ Certificate of Liability Insurance (minimum \$1,000,000 per occurrence)
- ☒ McDonald County listed as additional insured

Received ✓

FEES AND DEPOSITS

Application Fee: \$ _____ (\$500 -Non-refundable)
Performance Fee: \$ _____ (\$1000 – Refundable Upon Event Completion & Requirements Met)

ACKNOWLEDGMENT AND AGREEMENT

By signing below, I certify that:

1. I agree to comply with all requirements outlined in this application.
2. I acknowledge that all participants must be made aware in writing that they are to:
 - Ride single-file when vehicles are present
 - Obey all traffic laws set forth by the State of Missouri
3. I acknowledge that the following activities are prohibited:
 - Marking of roads with temporary paint/chalk unless approved by the County Commission
 - Use of law enforcement from outside of Missouri/McDonald County
 - Use of private property without written permission
 - Blocking driveways or access points
 - Public urination or defecation
 - Harassment of residents or their pets
4. I agree to provide course marshals at all major intersections as identified by McDonald County or the State of Missouri.
5. I agree to coordinate with the McDonald County Sheriff's Department for law enforcement support. Law enforcement fee is \$75/hr. per person paid to the appropriate city/county departments
6. I agree to post warning signs for motorists in accordance with MO Dept. of Transportation standards.
7. I agree to maintain emergency vehicle access at all times.
8. I agree to provide restroom facilities at locations indicated on the route map.
9. I agree to place trash receptacles at all checkpoints.
10. I agree to remove all event-related signage within 48 hours.
11. I agree to restore any disturbed areas to their original condition.
12. I agree to clean up any trash left by race participants within 48 hours, preferably by utilizing local non-profits as a way to raise money for their organizations.
13. I understand that violations may result in immediate event suspension, fines up to \$1,000 per violation, and a ban from future event permits.

Signature of Applicant:  Date: Sept 22 2025 _____

Print Name: Sean Thurman. Title: Race Director

FOR OFFICIAL USE ONLY

Application Received On – Date: Sept. 22, 2025 By: email to Jessica Cole

Application Fee Paid On – Date: \$ _____ Receipt #: _____

☐ Application Complete ☐ Application Incomplete

Comments: _____

Sheriff's Department Review: ☒ Approved ☐ Denied Date: 10-1-2025
Signature: [Signature] Title: _____
County Commission Review: ☒ Approved ☐ Denied Date: 10-1-2025
Signature: [Signature] Title: Presiding Commissioner

REVIEWED
McDONALD COUNTY COMMISSION
OCT 01 2025
PRESIDING [Signature]
EASTERN [Signature]
WESTERN RL